

WHY JELF?

and why this matters to me!



Witnessing the impact my dollars have through the students JELF serves.

Because I'd rather Jewish kids borrow from fellow Jews with no interest than borrow from Visa!

TRUE FACT:

I know people who have JELF loans... (and I don't even necessarily know it!)

The Jewish community values higher education - and I believe it is our responsibility to support it!

- ✓ SPECIFIC
- ✓ RELEVANT
- ✓ EFFECTIVE

"THIS IS OUR NEXT GENERATION. THESE KIDS ARE OUR *Jewish* FUTURE."

JELF serves students from a variety of backgrounds to attend a variety of schools - and pursue a variety of career paths.



With a 99% repayment rate, JELF's loans are recycled for decades.

- The average loan helps with:
- FOOD
 - LIVING
 - TRANSPORTATION

JELF provides students with *financial responsibility* through: (a) graduated repayment rate, (b) rationing of loans, (c) interest-free savings; and (d) less credit card or other high-interest debt!

College costs are **INSANE!**



Be **INSPIRED**

when JELFies give back!