



Fall 2023 Speaking Points

- JELF stands with Israel – and we acknowledge the profound impact that recent events have had in the hearts and minds of Jews all around the world.
- We have been in touch with all JELF beneficiaries currently studying or living in Israel and have expressed our care, concern, and support for their well-being.
- For our current JELF students on college campuses across the US, we have partnered with Anti-Defamation League (ADL) to ensure JELF students have an avenue to report any antisemitism they experience along with resources and support.
- **Now, more than ever before, JELF's mission is critical:** By offering opportunities for education and empowering future generations, JELF is combating ignorance and prejudice, and in doing so, contributing to a brighter future for our community.
- But, JELF is experiencing need greater than ever. Why? Because the costs of college have risen drastically – and families face increasing burdens due to higher costs of living.
 - Since 2018, inflation has yielded a consumer price increase of 22.5%.
 - The average cost of college (tuition + fees) in the United States is \$25K a year – with many colleges and Universities significantly higher. This does NOT include other (high) costs like housing, food, travel, books, etc!
 - 31% of the families JELF serves have a household income of under \$50K.
- The Jewish community is not immune to debt or hardship – But higher education provides the key to unlock success and empower future generations.
- When you support JELF, you directly impact Jewish students –providing the educational foundation to build their future and connecting them to the Jewish community in the process.
- Your investment in JELF is an investment in our entire Jewish community's strong future – one student at a time.